

Full study program on location Diploma 2017-2018 (2017-08-03)

FALL 2017	Date/Time	Lecturer
Introduction to the program	4 th of September 9.00-12.30	Niklas Bergqvist Morgan Kjellström
Unit 2: Viticulture. Vinification pt.1	12 th September 9.00-17.00	Justin Knock MW
Unit 2: Vinification pt.2 Maturation/treatments/packaging	13 th September 9.00-17.00	Justin Knock MW
Unit 2: EXAMINATION	6th November 13.00 (13.30-15.00)	Niklas Bergqvist
Unit 1: The Dynamics of the Global Market for Beverages, The Marketing of Alcoholic Beverages	20 th November 9.00-17.00	Konstantin Baum MW
Unit 1: The Local Market	4 th December 9.00-17.00	Ulf Sjödin MW
SPRING 2018	SPRING 2018	SPRING 2018
Unit 5: Sparkling Wines of the World	Xxx January 9.00-17.00	Romana Echensperger MW
Unit 5: EXAMINATION Sparkling Wines of the World	6th March 12.00 (12.30-13.35)	Niklas Bergqvist
Unit 3: Introduction to the Unit 3 and WSET SAT Wine	Xxx April 12.30-17.00	Niklas Bergqvist
Unit 3: South Africa	Xxx April 9.00-17.00	Madeleine Stenwreth MW
Unit 3: South America	Xxx April/May 9.00-17.00	Madeleine Stenwreth MW
Unit 3: Australia/New Zealand	Xxx May 9.00-17.00	Niklas Bergqvist
Unit 1: EXAMINATION Closed-book Case Study	12th of June 10.00 (10.30-11.45)	Niklas Bergqvist

Coursework Assignment Titles (You choose which)	Deadline: CWA needs to be at RA
FALL 2017 - Protectionism in the drinks market	10th November 2017 14:00
SPRING 2018 - Cognac: past, present and future	6th April 2018 14:00
FALL 2018 – TBA August 2018	TBA
SPRING 2019 – TBA August 2018	TBA

